

# Graphic Design & Video Editing Certificate

Learn graphic design and video editing concepts, and start working in the industry-standard tools including Photoshop, InDesign, Illustrator, Premiere Pro, and After Effects.

Group classes in NYC and onsite training is available for this course. For more information, email [hello@nextgenbootcamp.com](mailto:hello@nextgenbootcamp.com) or visit: <https://www.nextgenbootcamp.com/certificates/design-video-summer-certificat>



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## Course Outline

This package includes these courses

- Graphic Design Summer Camp (2-week Live Online) (30 Hours)
- Video & Motion Graphics Summer Course (Live Online) (30 Hours)

## InDesign

### Creating Layouts - Letters & Magazine Ads

- Letter Creation: Text Attributes & Styling
- Magazine Ad: Combining Text and Images
- Advanced Word Processing/Formatting
- Kerning/Tracking
- Color Swatches
- Placing Text, Photos, & Illustrations
- Gradient Swatches
- Drop Shadows
- Outputting Files
- Exporting PDFs

## Photoshop

### Photo Retouching

- Making selections
- The Healing Brush tool
- The Clone Stamp tool
- The Red Eye tool

## **Replacing Backgrounds**

- The Magic Wand tool
- Image compositing

## **Color Correction Using Color Balance**

- Creating adjustment layers for color correction
- Adjusting color balance
- Adjusting brightness/contrast

## **Color Correction Using Levels**

- Color correction with a Levels adjustment layer
- Setting white, black, & gray points

## **Preparing Digital Photos for Print & Web**

- Viewing/setting image size
- Resampling pros & cons
- Saving as PSD
- Saving as TIFF
- Resizing images for the web

# **Illustrator**

## **Pen Tool**

- Drawing Lines & Curves (Pen Tool)
- Anchor Points and Direction Points
- Default Fill and Stroke

## **Corners and Curves**

- Drawing Corners and Curves (Pen Tool)
- Adjusting Anchor Points

## **Super Hero**

- Live Trace and Live Paint
- Tracing Hand-Drawn Images
- Coloring Live Paint Objects
- Brushes
- Flare Tool

## **3D Shape: Milk Duds Box**

- 3D Extrude & Bevel
- Creating Symbols from Artwork
- Mapping Symbols onto 3D Objects
- Lighting and Shadows for 3D Objects

## **Will It Blend?**

- Blend Tool
- Blending Options

## **Wavy Line Blend**

- Blending Lines
- Reflect Tool
- Rotate Tool

### **Juggling Colors and Gradients**

- Dashed Lines and Stroke Options
- Saving Colors as Swatches
- Blending Modes
- Gradient Tool
- Saving Gradient Swatches

### **Combining Shapes with the Pathfinder**

- Merging Paths (Pathfinder)
- Transparency Options
- Grouping Objects

## **Premiere Pro**

### **Travel Video: Intro to Premiere Pro**

- Creating a new sequence
- Adding audio to the timeline
- Adding audio fades
- Adding video
- Using a tint effect
- Exporting

### **Shanarra Title Card**

- Adjusting audio volume
- Adding animation

### **Zoo Promo: Working with Voice-Over**

- Adding voice-over & removing a section of audio
- Adding music
- Adjusting audio volume
- Adding the photos & videos
- Resizing a video
- Setting in & out points in the timeline

### **Zoo Promo: Animations, Effects, & Transitions**

- Adding Zoom-In animation
- Adjusting existing keyframes
- The Slip Tool
- Adjusting animation on the Cross Dissolve
- Adding a Push Slide transition

### **Zoo Promo: Adding Subtitles & Exporting**

- Adding subtitles
- Adding client revisions

- Exporting

## After Effects

### **Making an Animated GIF: Intro to After Effects**

- The Project, Composition, & Timeline panels
- Animating with Keyframes
- Adding easing to slow down parts of the animation
- Adding Motion Blur to simulate rapid movement

### **Noble Logo: Anchor Points & Animating with Overshoot**

- Converting an Illustrator file from CMYK to RGB
- Label Colors
- Animating Overshoot
- Anchor Points
- The Timeline's In Column
- Keeping Vector Layers Sharp
- Using Masks

### **Noble Logo: Rotation, Fade-Outs, & Rendering**

- Adding Anticipation
- Animating the Rotation property
- Adding a Fade to White
- Finding Missing Project Files
- Exporting H.264 Video with Media Encoder

### **Rotating Wedge: Null Objects & Hold Keyframes**

- Animating Spin
- Alpha Mattes
- Bringing Back the Colored Wedge
- Animating Instant Color Changes

### **HBO Logo: Importing Layered Files & Adding Easing**

- Separating Text Layers with Masks
- Offsetting Animation
- Ease-ins and Ease-outs
- Randomizing Layer Entrance
- Orchestrating Exit Animation
- Animating Vector Shapes Using Trim Paths
- Moving Together, Fading Separately
- Overlapping Shots & Using Blending Modes
- Adding Audio